



## The Children's Agenda

- Community wide strategic planning
- Focus on overarching children's issues
- Voice for children
- Committee appointed February, 2009 by BOC



# Planning Committee Representation

- Partnership for Children
- Centro Latino
- Mental Health Partners
- NAACP
- Public Health
- Juvenile CrimePrevention Council

- Social Services
- Champions of Education
- Hickory Public Schools
- Newton-Conover Schools
- Catawba County schools
- United Hmong Association
- County Manager's office
- Business Community



## Vision & Mission

- Ensuring a safe community where all children are engaged, enriched, and equipped to reach their full potential
  - Review state of children in Catawba County
  - Identify overarching goals based on community wide input
  - Identify areas of improved effectiveness and efficiency in services



## Principles of Work

- Inclusive process geographically and demographically
- Represents community concerns
- Catalyst for discussion and action throughout the community





# Planning Process

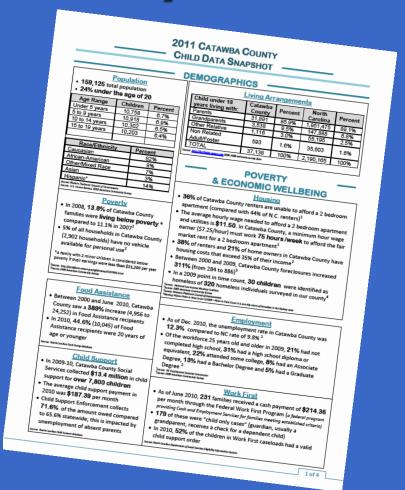


- Data Review
- 400 Survey/Focus Group Respondents (high school/parent of preschoolers)
- 2 Children's Summits
- 367 Community Survey Respondents
- Information Synthesis
- Agenda Development



# 2011 Child Data Snapshot

- Specific to Catawba County
- Comprehensive topics
- Comparisons to state averages, where possible
- Citations given for all statistics





# **Snapshot Highlights**

13% of children under age 18 live with a grandparent or other relative

14% of families were living below poverty in 2009

47% of CCS students and 60% of HPS and NCCS students are on free and reduced lunch

■ **13.7%** of children **did not** have health insurance in 2008



# **Snapshot Highlights**

- In 2009, **32.6%** of pregnancies to 15-19 year olds were **repeat pregnancies** and 32% of all reported STD cases were to teenagers ages 13-19
- **39%** (4,175) of children ages 0-5 attend a childcare facility **compared to 53%** in 2009 (5,353)
- 1,804 reports of abuse or neglect were accepted in 09/10 compared with 1700 reports in the first 3 quarters of 10/11

# The Children's Agenda

- Family Functioning & Self Sufficiency
- Education
- Physical Health





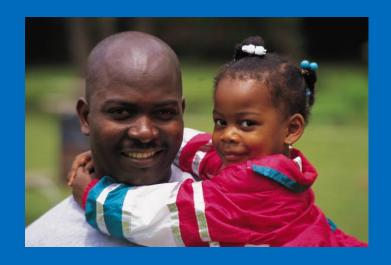
- Social/Emotional Health
- Safe Environment
- Social Support



# Family Functioning

- Impact of poverty
- 2. Parenting skills
- 3. Adequate supervision







### Education



- 2. Reading by third grade
- 3. School completion
- 4. Parent engagement
  - Community service hubs





# Physical Health





- Primary medical and dental homes
- Preventive screenings and treatment
- Childhood obesity



### **Emotional/Mental Health**

- Mental health and developmental disability services
- Substance abuse treatment and support services
- 3. Teen pregnancy prevention







### Safe Environment

- Child abuse and neglect prevention and reporting
- 2. Safe driving practices
- 3. Safety in residential neighborhoods







# Social Support

- 1. Volunteerism
- Respect for diversity and appreciation of civil behavior
- Connected to and supported within community







# Planning Committee Next Steps



- Develop a plan for moving the work forward
- Update Child Data Snapshot annually
- Develop a Children's Budget to highlight public spending on services impacting children



## Request/Action

- Support the idea of a community vision for children in Catawba County, and pledge to
  - Continue efforts to be part of a community effort on behalf of children
  - Provide for annual update of Child Data Snapshot
  - Develop a Children's Budget





# THANK YOU!

Ensuring a safe community where all children are engaged, enriched, and equipped to reach their full potential